

# CATE NOLAN

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## EDUCATION

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### Southern Methodist University

Dallas, TX

Bachelor of Arts, Advertising (Digital Media Strategy Specialization)

August 2021 – May 2025

Bachelor of Arts, Film and Media Arts

GPA 3.6

## WORK EXPERIENCE

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### Off-Broadway Production – *This World of Tomorrow*

New York, NY

*Production Assistant*

October 2025 - Present

- Support daily stage operations and assist the stage manager during rehearsals and performances
- Coordinate logistics between cast and crew to ensure smooth transitions and efficient show flow

### Boys Lie

Los Angeles, CA

*Marketing Intern for boutique apparel brand specializing in online sales*

June - August 2024

- Collaborated with creative and influencer teams to produce social campaigns aligned with brand goals
- Analyzed engagement data to identify trends and refine storytelling across platforms
- Produced short-form video content that increased monthly engagement by 500+ views

### Hale Production Studios

San Diego, CA

*Junior Account Manager and Assistant Producer, Intern*

Summers 2022 - 2024

- Partnered with clients to align production deliverables with marketing objectives
- Assisted producers on set and coordinated schedules, budgets, and creative assets
- Researched trends and audience insights to guide campaign concepts and audience targeting

### Blenheim EquiSport, LLC

San Juan Capistrano, CA

*Hospitality Coordinator for Professional Showjumping Company*

June - August 2022

- Supported brand partnerships and event operations for large-scale live events
- Designed web, print, and on-site visuals to enhance event branding

## ACADEMIC LEADERSHIP AND RECOGNITION

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### Media Team Lead | The Container Store Campaign

- Developed a media strategy to grow Gen Z loyalty and brand engagement
- Built campaign visuals, media plans, and budget allocations

### Strategy Lead | Dallas Child Advocacy Center Campaign

- Designed experiential and digital strategies to expand community awareness
- Created influencer kits, event branding, and content tailored to fundraising goals

### Director & Cinematographer | Senior Thesis Film

- Managed full creative process and organization from pre-production through post-production

### Award Recipient | Film & Media Arts Outstanding Academic Scholar

## Skills

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**Technical:** Google Analytics, Microsoft Office, Adobe Creative Cloud, Pro Tools, DaVinci Resolve

**Production Equipment:** Blackmagic 6K Professional Camera, MixPre-6 II Audio Recorder